



Ad Astra
PO Box 94511
RPO Thornhill East
Thornhill, Ontario
L3T 7R5 Canada
www.ad-astra.org

2018 Ad Astra Programme Book Advertising

The Ad Astra 2018 Programme Book will be an 8.5" x 11" booklet with a glossy colour cover.
A copy will be given to every attendee of Ad Astra.
Surplus copies are also put in circulation as promotional items.

The Advertising Rates are:

Ad Type	Size	CDN\$
Back Cover (Colour)	7.7" x 10.2"	\$690
Interior cover (Black/White)	7.7" x 10.2"	\$460
Centre Spread (Colour)	7.7" x 10.2" (2 full pages)	\$500
Centre Spread (Black/White)	7.7" x 10.2" (2 full pages)	\$460
Full page (Colour)	7.7" x 10.2"	\$295
Full page (Black/White)	7.7" x 10.2"	\$230
Half page (Black/White)	Horizontal 7.7" x 5.1" Vertical 3.65" x 10.2"	\$115
Quarter page (Black/White)	3.65" x 5.1"	\$95
Business Card (Black/White)	3.65" x 2.55"	\$65
Daily Pocket Program (Black/White)	8.5" x 11"	\$290

Discounts available: Volume space purchases (multiple full pages, half pages, etc. or any combination thereof) can earn a discount from your total purchase. Contact us for a quote.

The booklet will be formatted with 0.4" margins and 0.4" gutters. Submissions for Ads can be set in any image format.

Email all enquires or ad files to: promotions@ad-astra.org

In the email INCLUDE:

- Requester contact
- Invoicing information
- Designer/technician contact person/information (in case there is a problem with the image file)

Programme Book Ads must be booked by **June 12, 2018** and ad copy **must** be submitted by **June 26, 2018**.

Payment can be sent thru PayPal (to webreg@ad-astra.org) or by cheque payable to Ad Astra Science Fiction Society and mailed to:

Ad Astra Science Fiction Society
PO Box 94511
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Canada